

Enhance visitor experiences and collect rich data.

Integrating with Simpleview CMS & CRM, Bandwango helps visitors optimize their time with curated experiences while collecting first-party data for your partners.

LET'S TALK

Your mobile pass and data solution is simple.
It's Simpleview + Bandwango.



See satisfaction skyrocket

Help destination visitors make the most of their time by offering structured-but-flexible experiences that fit their style — seamlessly connected to your Simpleview website.



Foster relationships

Boost engagement by linking content and listings with free or paid passes that can be gamified. Encourage check-ins at your visitor center or local businesses to claim prizes.



Drive referrals to destination partners

Get tourists and locals off the beaten path and drive business during downtime with captivating experiences tied to your Simpleview CMS.

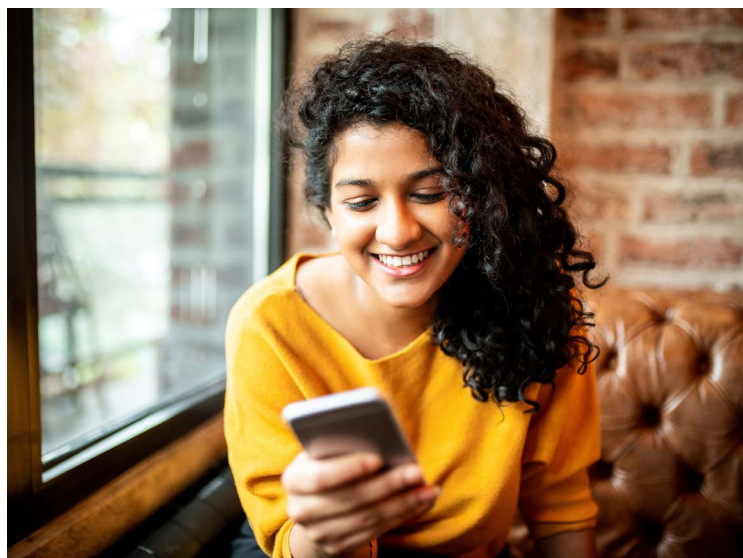


Track & analyze valuable data

COMING SOON: Gather rich first-party data and leverage it for future marketing campaigns through Simpleview CRM and the partner benefit summary.

Experiences for visitors. Value for partners. **Seamless integration for you.**

- **Gain visibility for partner listings, events, and attractions** — increase partner value
- **Incentivize visitation** — guide visitors digitally
- **Create unique passes** — feature tours, trips, passports, and scavenger hunts ... the possibilities are endless
- **Communicate & interact with users** — hands-on, personal approach which will sync with your consumer data like newsletter signups
- **COMING SOON: Offer valuable first-party data** — tracking of views, click-throughs to individual listings, virtual tracking of in-person visits to businesses



UNMISTAKABLY
LAWRENCE

VISIT
TAMPA BAY
TREASURE AWAITS

Visit
OMAHA

VISIT
EQUILAIRE

Give your destination the **curated experiences it deserves.**

Simpleview is a leading provider of CRM, CMS, website design, digital marketing services, and data insights for convention bureaus, venues, tourism boards, destination marketing organizations (DMOs), and attractions. The company employs staff across the globe, serving clients of all sizes, including small towns, world capitals, top meeting destinations, and countries across multiple continents.

Amplify your DMO marketing strategies and goals with Simpleview and Bandwango.

LET'S TALK

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bandwango
The Destination Experience Engine

 **GRANICUS** | simpleview 